



Exciting opportunity to take part in a media Q&A for the Sustrans Big Pedal.

Dear Parents and Guardians,

I am getting in touch from the walking and cycling charity, Sustrans; the organisation behind the annual Big Pedal, the UK's biggest active travel school challenge.

The Big Pedal will be running this year from 19 – 30 April, and Schools will compete to see who can get the greatest numbers of pupils, parents, guardians and staff making active travel choices and cycling, walking, wheeling and scooting to school.

We are looking to kick off the competition with a virtual question and answer (Q&A) event between a handful of pupils and our CEO, Xavier Brice, and British Paralympian and 76 time World Record holder, Dame Sarah Storey.

Pupils will get the chance to ask these active travel experts questions around sustainable transport and the impact of our travel choices on the environment.

With this in mind, we are contacting schools in hope that they can help us spread the word regarding this exciting opportunity.

We are looking for curious and eco-minded pupils between 7-11 years old.

The live event, which will be filmed, would take place on **19 April 2021**, with media in attendance.

If your child would like to take part in the event on the day, or would like to submit a question in advance, **please contact:** bigpedal@sustrans.org.uk, with the following information:

- The name and age of your child
- The question they would like to ask
- Which one of our active travel experts their question is aimed at
- Whether or not you would be happy for them to take part in the live event
- Please ensure that 'Media Event' is the subject title of your email.

The deadline for submitting questions or registering interest in taking part in the event is 5pm on Friday 26 March. For more information on Sustrans Big Pedal, please visit: <https://bigpedal.org.uk/>

Best wishes,

Emily Edwards and the Big Pedal Team



The Big Pedal is a Sustrans project. Sustrans is the charity making it easier for people to walk and cycle.

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute. Join us on our journey. www.sustrans.org.uk